

2025 Annual Report



BREAST CANCER
RESOURCE CENTER

www.bcrc.org

www.breastcanceruniversity.org

A Message from our Executive Director

As I reflect on this year's Art Bra®, I am overwhelmed with gratitude. Together, we achieved something truly historic - raising an incredible \$1.2 million to support those impacted by breast cancer. This milestone belongs to all of you. Every ticket purchased, sponsorship secured, donation made, bid placed, story shared, and standing ovation helped make this possible.

Your support reaches farther than one evening and impacts more than any one person. It ensures that individuals and families facing breast cancer receive free, personalized guidance through our Patient Navigation program, find strength and connection through support groups, access critical financial assistance, and never have to face the fear, confusion, and challenges of diagnosis alone.

For our physician and healthcare partners, your investment strengthens an ecosystem of care—helping patients overcome barriers that can delay treatment, improving access to education and support services, and creating stronger outcomes beyond the clinic walls. Together, we are extending the impact of the care you provide and helping patients stay connected, informed, and supported throughout their journey.

For our corporate partners and community supporters, your generosity fuels something larger than any one event—it helps build healthier communities, sustains innovative education and advocacy programs, and expands access to trusted breast cancer resources that now reach people not only across Central Texas, but nationally through Breast Cancer University™ and our growing educational initiatives.

Most importantly, your support tells every person who turns to BCRC for help: you are not alone.

Because of you, thousands of lives will be changed. Thank you for believing in our mission, standing with our community, and making this record-breaking year possible.



Sharyn Malatok, MPA
Executive Director



Mission Services

3,039 Clients engaged and served through our three approaches:



Patient Navigation

Trusted by the healthcare community, BCRC's Patient Navigators replace fear, anxiety, and uncertainty with clear information, personalized guidance, and hope – enabling informed decisions throughout the cancer journey.

934

Clients
Navigated

4,134

Navigation
Hours

763

Incoming referrals from
medical professionals



Health & Wellness Programming

We believe that exploring wellness practices – such as support groups and Compass Crew events - during and after treatment helps breast cancer survivors maintain the highest possible quality of life.

117

Support Group
Meetings

125

Compass Crew
Attendees

93%

Mets Retreat attendees
reporting improved mood



Community Education

Expert-led courses and webinars through Breast Cancer University™ equip patients, caregivers, and professionals worldwide with accessible information to better understand the breast cancer experience.

2,216

Education
Participants

4,769

Education
Hours

50
13

States
&
Countries
represented among
attendees



A Year Like No Other: Celebrating 30 Years of BCRC.

From the record-breaking success of Art Bra® Austin 2025, which raised over \$900,000, to the energy and generosity of our 30 for 30 Fundraising Campaign, this was a year defined by momentum, milestones, and the power of people coming together.

Throughout it all, the spirit of our 30th anniversary was unmistakable: a deep pride in how far we've come, and an even stronger commitment to the work ahead. The legacy of the past 30 years belongs to every client, donor, volunteer, and partner who has walked alongside us. Here's to the next 30.



Thirty years ago, a small group of determined individuals set out to ensure that no one in Central Texas would face breast cancer alone. In 2025, that founding commitment came full circle — and the community showed up in extraordinary ways to celebrate it.

Patient Navigation

Patient navigation, the heart of BCRC's work, transforms support from clinical to truly compassionate. Drawing on their own experiences, our team of navigators - each a breast cancer survivor - helps clients make sense of what lies ahead, prepare for the challenges of treatment, and regain a sense of control during an uncertain time. To ensure accessibility for all, one of our navigators is a native Spanish speaker, providing services in the language that is most comfortable and empowering for Spanish-speaking clients.

This work is augmented by strong relationships with the medical community. Physicians, nurses, and social workers rely on BCRC as an extension of care - knowing

their patients will receive personalized guidance that complements clinical treatment. That trust reflects a shared commitment to whole-person support, where emotional, practical, and educational needs are addressed alongside medical care.

The impact is clear and measurable: 88% of clients report feeling more confident and capable in managing their cancer. Because our navigators are survivors themselves, they offer insight that cannot be taught—only lived. This transformative power of survivor-led guidance ensures that no one faces breast cancer alone.



BCRC honors the courage, resilience, and enduring spirit of Sherroll Reese (1981–2026)—“Nothing can dim the light that shines from within.” —Maya Angelou



Art Bra® Austin 2025

Austin's most glamorous night made history at Art Bra® Austin 2025, Elegance Unbound — a breathtaking celebration of strength, style, and survivorship held at the Fairmont Austin on June 7. Woven into every detail of the evening was the story of 30 years of BCRC: three decades of compassion, community, and unwavering commitment to ensuring no one faces breast cancer alone.

On the runway, BCRC clients and supporters — each personally impacted by breast cancer — modeled one-of-a-kind wearable works of art crafted by visionary designers and artists. These extraordinary models were more than the stars of the show; they embodied the courage, resilience, and hope that define our mission. Their presence reminded every guest in the room why this work matters.

For the first time in Art Bra® history, a live auction elevated the evening with curated luxury experiences, while emcee Lauren Petrowski brought infectious energy and heart to every moment. Thanks to the extraordinary generosity of sponsors, donors, volunteers, and guests, Art Bra® Austin 2025 shattered every previous record — raising over \$900,000 to fund vital support services for individuals and families facing breast cancer across Central Texas.



ART BRA® ROAD SHOW



In 2025, Art Bra® Austin took to the streets. Celebrating BCRC's 30th anniversary, the Art Bra® Road Show brought the magic of our signature event directly to neighborhoods and businesses across Austin — putting dazzling, one-of-a-kind wearable art on display for the entire community to experience.

Throughout the year, past Art Bra® creations appeared at local businesses and community spaces, sparking conversation, raising awareness, and introducing new audiences to the strength and resilience of the breast cancer survivors at the heart of our mission. Each display served as a powerful reminder that BCRC's impact extends far beyond the runway — and that this community shows up everywhere.

A heartfelt thank you to the dedicated Road Show champions who made it all possible. Your passion helped carry our story into new corners of the Central Texas region we love.

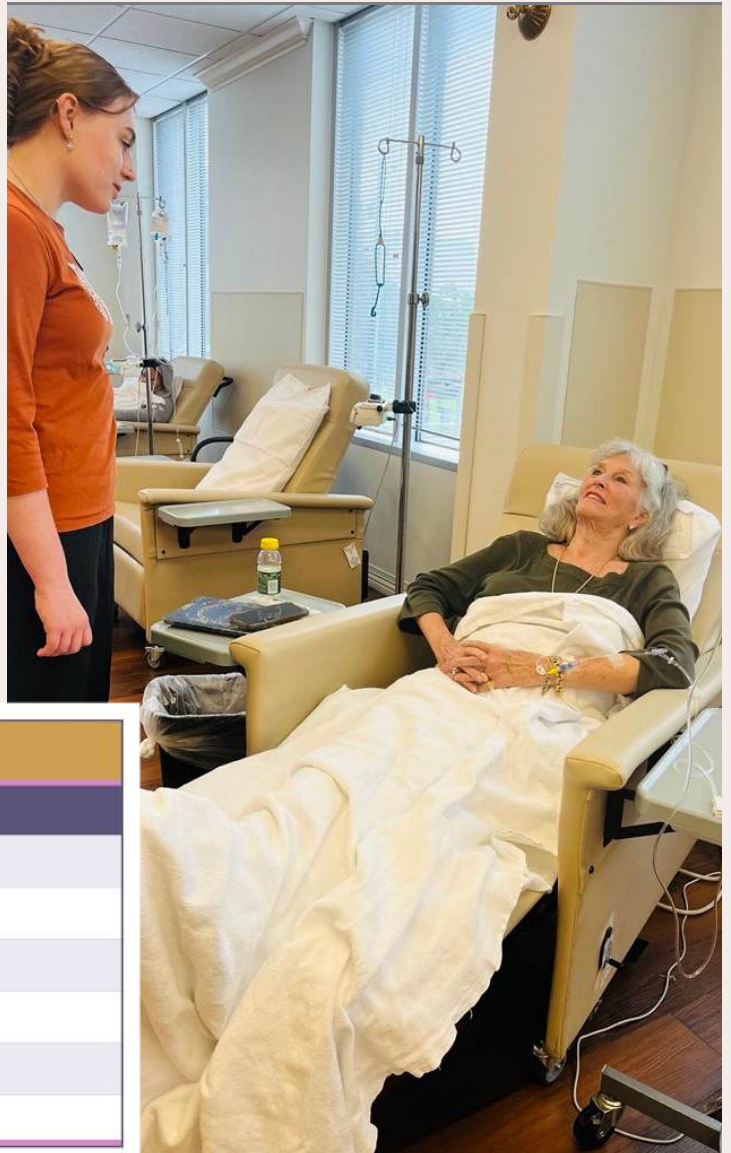
Volunteer Appreciation

In 2025, our volunteer community showed extraordinary dedication to BCRC of Texas and the people we serve. This year, we trained 173 volunteers—more than double the number trained in 2024. This remarkable growth reflects the passion, generosity, and commitment of individuals who give their time to advance our mission.

Our volunteers play a vital role in expanding our reach, strengthening community connections, and supporting our programs throughout Central Texas. Whether

assisting at events, helping with outreach initiatives, or providing non-clinical services to Infusion Room patients, each volunteer contributes meaningfully to our impact.

We are deeply grateful for every person who chose to share their time, talents, and heart with BCRC in 2025. Your service empowers our work and brings hope, awareness, and connection to our community.



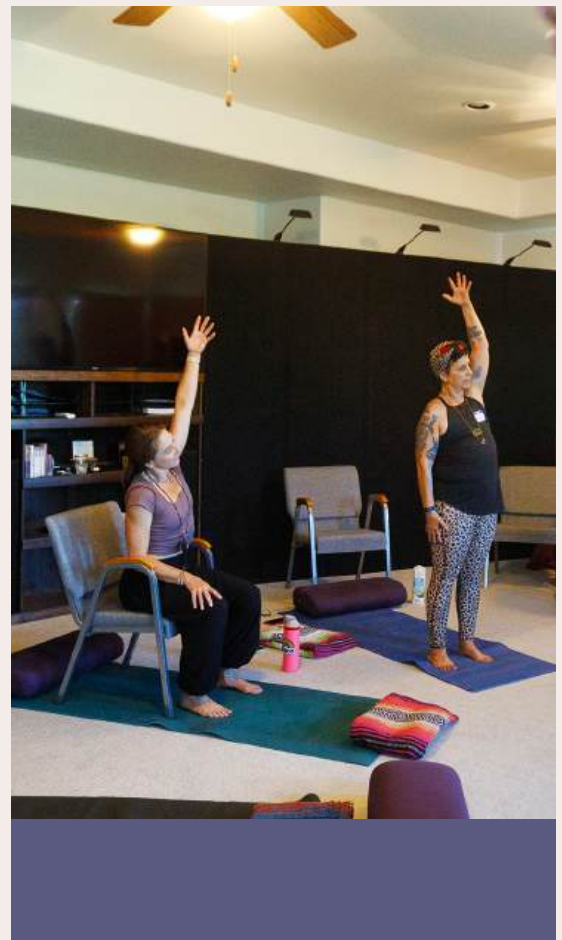
Volunteers — 2025	
Metric	Data
Total Volunteer Hours	1,037
Total Volunteer Hours in Infusion Rooms	2,299
Total Volunteer Shifts	1,066
New Volunteers Trained	173
# Community Outreach Events	55
# Individuals Reached at Outreach Events	2,287



Metastatic Breast Cancer Retreat

The Metastatic Breast Cancer Retreat, hosted by BCRC in August 2025, brought clients together for a joyful day of relaxation, pampering, and meaningful connection at a beautiful lakeside home on Lake Travis. Made possible through the generosity of the Lori Lacy Legacy of Love Fund, the retreat featured a vibrant mix of wellness activities—including yoga, breathwork, a drum circle, and mini hand massages or facials—alongside a memorable highlight: the “Typewriter Poet,” who delighted attendees with personalized poems.

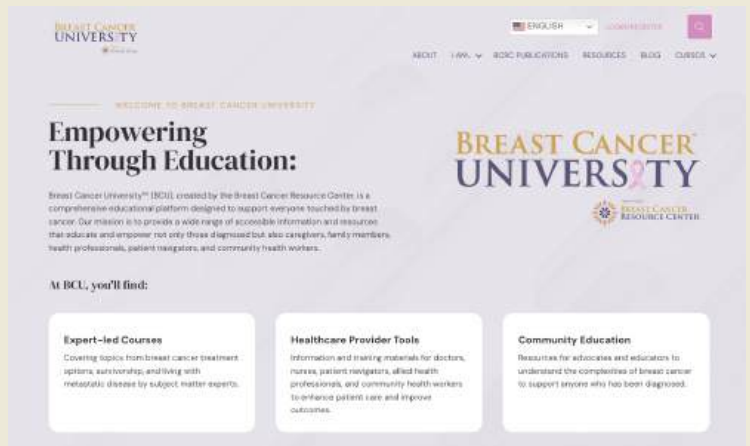
The day was filled with warmth, connection, and uplifting moments, leaving participants feeling cared for, supported, and renewed. This event has become a much-anticipated gathering, and we look forward to hosting it again in 2026!



BREAST CANCER UNIVERSITY

In its first full year, Breast Cancer University (BCU) became more than a digital platform — it became a lifeline that reaches far beyond Central Texas.

Launched in October 2024, BCU entered 2025 with momentum, quickly expanding its library of educational videos, reference guides, training modules, and bilingual resources. Throughout the year, the platform grew to meet the needs of a widening audience — from newly diagnosed individuals seeking trusted information, to



Community Health Workers deepening their skills, to healthcare professionals looking to better support their patients.

The impact has been remarkable. In 2025, BCU's educational content reached users in all 50 states and 13 countries, establishing Breast Cancer Resource Center as a nationally and internationally recognized resource for patient-centered breast cancer education. What began as a local mission has become a global one — empowering individuals and professionals with knowledge, no matter where they are.

www.breastcanceruniversity.org

As BCU's community continues to grow, so does its potential. This platform represents a bold step forward in BCRC's vision: a future where reliable, inclusive, and accessible breast cancer education is always within reach — for everyone, everywhere.



Survivorship Summit

Breast Cancer Resource Center hosted its 2nd Annual Survivorship Summit in October of 2025 with 125 individuals in attendance. The summit supports individuals navigating life beyond a diagnosis. Attendees experienced a full day of learning, healing, and connection. BCRC believes that knowledge is a powerful form of care.

The Survivorship Summit is a one-day educational event designed for those newly diagnosed, in or out of treatment, and those living with metastatic breast cancer. The summit addresses the often-overlooked challenges of life after diagnosis, providing trusted guidance, expert-led sessions, and a supportive space for healing.

Participants gained insights into managing their health and well-being during and after treatment, explored resources tailored to survivorship, and heard directly from healthcare professionals, advocates, and fellow survivors. Every session was available in both English and Spanish to ensure accessible, inclusive support for all.



The summit provided a sense of community, which is a reminder that healing doesn't happen alone. We look forward to our next summit and seeing it grow in the years to come.

Highlights of the day

“Connecting with others going through the same thing. Hanging out with friends, new and old, sharing our experiences.”

“Enjoyed the camaraderie and the connections. There are so many strong and resilient survivors.”

“The sessions provided a lot of useful information on topics that I have not yet considered.”





In Loving Memory

We pause this year to honor and remember the clients we lost to breast cancer. Each person we served brought strength, perspective, and meaning to our work, leaving a lasting imprint on our patient navigation team and the services we provide. Their experiences continue to shape how we show up for others. We carry their stories forward with gratitude and respect, and we remain dedicated to serving our community in their memory.

Community Outreach & Partnerships

In 2025, BCRC strengthened its role as a trusted resource across Central Texas through expanded outreach and deeply engaged community partnerships. Over the course of the year, our team participated in 55 community events, providing education, awareness materials, and breast health resources to 2,287 individuals.

Our partnerships with healthcare providers, local organizations, businesses, and community groups

allowed us to broaden our reach and meet people where they live, work, and gather. These collaborations amplified awareness of breast cancer risk, early detection, and the comprehensive support services BCRC provides at no cost.

Together with our partners, we continue building a stronger, more informed, and more connected Central Texas, ensuring that no one faces breast cancer alone.



Community Fundraising Events

Every Community Fundraising Event, and the people who pour their time and heart into them, makes a real difference for Breast Cancer Resource Center. Because of you, we can keep showing up for people in Central Texas with expert guidance, meaningful support, and the resources they need when it matters most.

Each dollar raised, each event hosted, each person who calls us because you suggested it all add up to something powerful. You're not just supporting a mission. You're making sure no one faces breast cancer without an advocate in their corner.

Thank you for being that for us!



Champions of Hope

These individuals and organizations generously supported BCRC in 2025 with a gift of \$1,000 or more. Thank you to each of you for your kindness and generosity.

Aba Austin	Edward Geist	Kelti Late	Phillip Springer
AbbVie Inc	Emily Williams	Kendra Scott	PHP Agency
Adam Ivey	Emma Anderson	Kent Macaulay, DDS	Phyllis Davidson
Aimee Mackey	Epic Communications	Kenya Johnson	Priya Bisht
Alexsi Carrasquillo	Eric Beverding	Kerbey Lane Cafe, Inc	Raul & Bonnie Solis
Alison Harmatuk	Felicia Reed	Kerri Vines	Rebecca Wiatrek, MD
Alison Raffalovich	Fore Good	Kevin & Tammy Benter	Revitalash
Amado Dehoyos	Gabriel Iacono	Kim and Dan Updegrove	Rhonda Pham
Amanda Seijas	Gail Papermaster	Kristin McMinn	Rodd Frank
American Cancer Society	Gensler	Lacy LaBorde	Round Rock ISD Stony Point High School
Angie Risher	George & Kissiah Carlson	Lance Speck	Sangeetha Kolluri, MD
ARA Diagnostic Imaging	Gilbert Acosta & Linda P. Acosta Foundation	Larry Davidson	Sarah Marshall
Ashley England Vintage Beauty Salon	Gjerset & Lorenz, LLP	Leander Middle School Girls Athletics	Scare for a Cure
Austin American–Statesman	Gregory Burton	Legacy Ranch Youth Football and Cheer	Scott Meier
Austin Area OBGYN & Fertility	H-E-B	Lesa Rossick	Shauna Lorenz
Austin ISD Police Department	Haley Somers	Leslie Harper	Shauna Metts
Austin Plastic & Reconstructive Surgery	Heather King, MD	Leslie King	Sherri Taylor-Duvall
Austin Regional Clinic	Herbert Kenneth & Janet Cleaves	Linda Poole	Shivers Cancer Foundation
Austin Telco	Acord Foundation	Lisa Jukes, MD	Snyder Plastic Surgery
Baylor Scott & White Health	Heidi Prather, MD	Love, Tito's	Sonia Haynes
Baylor Scott & White Rehab	Heritage at Vizcaya Association. Inc.	Louisa Marquez	St. David's Healthcare
Becky Holt	Hilda Eisele	Maria Garrett	Stephen Metts
Bill Kirwin	Hyundai Motor America	Marianne & Martin Rochelle	Steve & Amy Martin
Breast Reconstruction Associates	IBM Giving	Mark Cornejo	Sue & David Sheppard
Brenda Meier	Ike Malik	Mark Roth	Susan Andrade
Britt Garner	James Gjerset	Matt Johnson	Susan Pratt
Brittani Springer	James Shaw	Matt Stubblefield	Susannah Stinson & BCS Law
Camile Baptiste	Jeff Miller	McCallum High School PALS	Talla Kuperman
Carol Willingham	Jen Hasseler	McKayla Guerra	Teddy Romero
Carpenter & Langford	Jen Santos	Melanie Jacobs	Texas Gay Rodeo Association, Inc.
Catherine Young	Jennifer Cox	Michael Cardenas	Texas Insurance Checking Office
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Chick-fil-A	John & Teresa Amend	Mike Connors	The Abbott Foundation
Chris Wychoff	John David	Mike Stubblefield	Tina Bizar
Christal Murray, MD	John Eggleston, MD	Minah Attia	Tosha Patel
Christine Fisher, MD	Joseph Bass	Modern Women's Health	Tracy Acosta
Church of Whitestone Austin	Josh Sumner	Moss House Investments PLLC	Travis Moore
Cobalt Blue Salon, LLC	Joy Higgins	Moya Griffin, MD	Trey Palmer
Combined Agents of America & EMC	Judi Hopka	My Salon Suite	United Heritage Credit Union
Comfort Systems USA	Judy Pesek & Ron Skipper	Nancy Lambros	Veritee Property Solutions
Curtis Williams	Julie Bustillos	Nasreen Shahi	Virginia Bailey, MD
Daniel Diepenhorst	Julie Sprunt, MD	Natalia Acevedo	Vivian Smith
David Harrod Jr	Karen Cyphers	Natalie Buchanan	Zafar Ahmad
Debbie Haynes	Karla Palma	Ned Snyder IV, MD	
Deena Massa	Kate Turner-Abel & Scott Abel	Neda Callia & Central Texas	
Dennis Lindsey	Katie Schmidt	Periodontics	
Diane Sanso	Kelley Russell-Duvarney	Northern Trust	
Daiichi Sankyo	Kelly Hample-Cordova	Pam Eisele	
Dinna Eskin	Kelly & Ron Zimbelman	PEC United Charities	

We attempted to include all donors who made a contribution greater than \$1,000. If we missed anyone, we sincerely apologize.

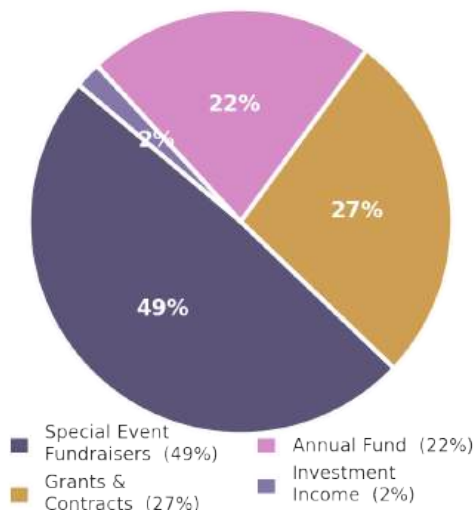
Grants and Foundations



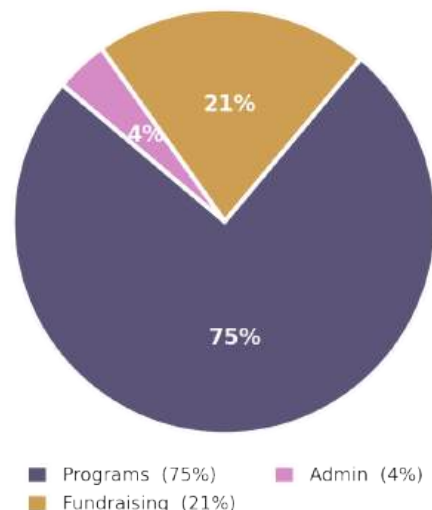
Natrelle

Financial Information

REVENUE



EXPENSES



*The accompanying financial statements have not been subjected to an audit by an independent accounting firm at the time of publication.

Board of Directors

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Surgery at the Breast and Body
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Partner, Bollier Ciccone Stinson,
LLP

A Message from The Board Chair

Dear Supporters and Friends of Breast Cancer Resource Center,

As we reflect on 2025, we do so with deep gratitude and pride. This year marked BCRC's 30th anniversary, three decades of walking alongside individuals and families facing breast cancer diagnoses and ensuring that no one navigates it alone.

Reaching this milestone is more than a measure of time. It is a testament to resilience, community, and unwavering commitment. Behind every year of our history are thousands of stories of courage and lives strengthened through compassionate support.

This year also brought a historical achievement. Art Bra Austin, our largest fundraising event, raised more than \$900,000, the highest in its history. The generosity and spirit of our community were on full display. As I concluded my final year serving as Creative Lead for Art Bra, I was reminded that this event represents far more than a runway; it represents hope and collective impact.

While honoring our past, we also looked ahead. In 2025, we began thoughtful strategic planning discussions to position BCRC for continued growth, sustainability, and impact over the next 30 years. Strengthening our foundation today allows us to serve tomorrow's clients with even greater purpose.

I remain inspired by our dedicated staff, volunteers, and board members whose leadership and compassion bring our mission to life every day.

Thank you for being part of this legacy. Your partnership sustains our work and fuels the future we are building together.



Norma Jean Chapa
Chair



THANK YOU FOR YOUR SUPPORT!



Contact Us

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